



B.Voc in Fashion Design

Rules-Regulations & Curriculum
(Session 2025-26)

**VENKTESHWAR INSTITUTE OF FASHION TECHNOLOGY &
MASS COMMUNICATION
UDAIPUR**
(A Constituent Unit of Sai Tirupati University, Udaipur)

DETAILED SYLLABUS

B.Voc in Fashion Design First Year

S.No	Course Code	Course Name	Type	L	T	P	Credit	Theory IA	Theory EA	Practical IA	Practical EA	Total Marks
1	BVFD-101	English and Communication Skills	DCC	3	0	0	3	30	70	-	-	100
2	BVFD-102	History of Costume	DCC	2	0	0	2	30	70	-	-	100
3	BVFD-103 A	Apparel Manufacturing Unit	VAC	3	0	0	3	30	70	-	-	100
	BVFD-103 B	Apparel Production and Quality Management	VAC	3	0	0	3	30	70	-	-	100
4	BVFD-104	Drafting and Pattern Making-I	DCC	1	0	2	3	-	-	30	70	100
5	BVFD-105	Garment Construction	DCC	1	0	2	3	-	-	30	70	100
6	BVFD-106	Fashion Illustration and Sketching	SEC	0	0	3	3	-	-	30	70	100
7	BVFD-107	Elements of Design and Color Concept	DCC	1	0	2	3	-	-	30	70	100
8	BVFD-108	Application of Computer-	SEC	0	0	3	3	-	-	30	70	100

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9	BVFD-109	Project Work	DCC	0	0	2	2	-	-	-	100	100	

B.Voc in Fashion Design Second Year

S.No	Course Code	Course Name	Type	L	T	P	Credit	Theory IA	Theory EA	Practical IA	Practical EA	Total Marks
1	BVFD-201	Environment Studies	DCC	3	0	0	3	30	70	-	-	100
2	BVFD-202A	Fabric Study	AEEC	3	0	0	3	30	70	-	-	100
3	BVFD-202B	Textile Studies	AEEC	3	0	0	3	30	70	-	-	100
4	BVFD-203	History of Indian Costume	DCC	3	0	0	3	30	70	-	-	100
5	BVFD-204	Drafting and Pattern Making-II	DCC	1	0	2	3	-	-	30	70	100
6	BVFD-205	Advance Techniques of Garment Construction	DCC	0	0	3	3	-	-	30	70	100
7	BVFD-206	Surface Designing & Techniques	AECC	1	0	2	3	-	-	30	70	100
8	BVFD-207	Fashion Illustration and Theory	DCC	1	0	2	3	-	-	30	70	100
9	BVFD-208	Application of Computer-II	SEC	0	0	3	3	-	-	30	70	100

B.Voc in Fashion Design Third Year

S.No	Course Code	Course Name	Type	L	T	P	Credit	Theory IA	Theory EA	Practical IA	Practical EA	Total Marks
1	BVFD-301A	Care Finishing and Storage of Textiles	AEEC	3	0	0	3	30	70	-	-	100
2	BVFD-301B	Textile Conservation and Restoration	AEEC	3	0	0	3	30	70	-	-	100
3	BVFD-302	Pattern Making, Draping, Grading and Layout	DCC	2	0	1	3	-	-	30	70	100
4	BVFD-303	Recycle of Clothes	VAC	0	0	3	3	-	-	30	70	100
5	BVFD-304	Advance Illustration & Design Process & Art Work	DCC	1	0	2	3	-	-	30	70	100
6	BVFD-305	Fashion Portfolio and Design Collection	AEEC	0	0	3	3	-	-	30	70	100
7	BVFD-306	Application of Computer-III	SEC	1	0	2	3	-	-	30	70	100
8	BVFD-307	Textile Practical Exercise	DCC	0	0	3	3	-	-	30	70	100
9	BVFD-308	Fashion Merchandising	AEEC	3	0	0	3	30	70	-	-	100

DETAILED SYLLABUS
First year
English and communication skills (BVFD-101)

Course Objective:

This course aims to enhance students' command of the English language by strengthening their understanding of grammar, vocabulary, reading, and writing skills. It focuses on the practical usage of tenses, voice, speech, and other grammatical elements while also improving vocabulary through idioms, synonyms, antonyms, and common foreign phrases.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Apply grammatical rules accurately in both written and spoken English, including correct use of tenses, voice, and speech.
2. Demonstrate improved reading comprehension by summarizing texts and answering questions with clarity and precision.
3. To enable structured and purpose-driven writing across a range of formats including letters, reports, essays, and official notices.
4. To enrich lexical proficiency by integrating advanced vocabulary, idiomatic usage, and appropriate register into communication.
5. To foster clarity, coherence, and correctness in expression, emphasizing grammatical accuracy and stylistic appropriateness.

Grammar

- Tenses, Modal Auxiliaries, Phrasal Verbs, Voice – Active and Passive Voice, Direct and Indirect Speech, Gerund, Infinitives, Idioms, Antonyms, Synonyms, one-word substitution, Preposition, Determine, conjunction

Reading Skills

- Comprehension, Precis Writing, Short Answer and Question

Writing Skills

- Letter Writing- Formal and informal business letters, Report Writing, Essay Writing, Notice Writing, and Application Writing

Vocabulary

- Comprehensions/ Unseen Passage
- Essay writing

TEXT/REFERENCE BOOKS:

1. F.T. Wood, A Remedial English Grammar for Foreign Students, Macmillan India Limited, 2007
2. Wren and Martin, English Grammar and Composition, S. Chand Publishing, 2016

History of Costumes (BVFD-102)

Course Objectives:

This course explores the historical evolution of costumes from various ancient and classical civilizations, focusing on the Victorian, Mayan, Chinese, Egyptian, Greek, and Roman periods. It aims to provide students with an understanding of the cultural, social, and aesthetic values reflected in the clothing of each era. Students will examine key garments, textiles, and draping styles while analyzing how historical contexts influenced fashion. The course encourages creative interpretation of historical costumes for contemporary fashion applications.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Identify the key features, silhouettes, and accessories of costumes from the Victorian, Mayan, Chinese, Egyptian, Greek, and Roman civilizations.
2. Understand how culture, tradition, politics, and religious beliefs shaped clothing styles across these historical periods.
3. Compare costume elements such as textiles, colors, motifs, and construction methods used in different civilizations.
4. Analyze the influence of historical costume aesthetics on modern fashion design.
5. Create visual references or concept boards inspired by ancient and classical costumes, incorporating traditional themes into innovative design ideas.

UNIT 1:

- Victorian Costume

UNIT 2:

- Mayan Civilisation

UNIT 3:

- Chinese Costume

UNIT 4:

- Egyptian Costume

UNIT 5:

- Greek Costumes
- Roman Period

TEXT/REFERENCE BOOKS:

1. Cosgrave, Bronwyn,2003 'Costume & Fashion: a complete history'.
2. Devenport,Millia,1948 'The Book of Costume'.
3. Tierney, Tom:2003 'Historic costume: from ancient times to the Renaissance'.

Apparel Manufacturing Unit (BVFD- 103)

Course Objective:

To provide students with essential knowledge and skills in garment production processes, enabling them to understand and apply techniques in apparel manufacturing with industry-oriented efficiency and quality.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Understand the sequence of operations in apparel manufacturing and demonstrate knowledge of various garment production techniques.
2. Develop basic production planning, line balancing, and work-flow layouts for efficient garment manufacturing.
3. Evaluate cost-effectiveness, waste management, and sustainability practices in apparel production.
4. To provide comprehensive knowledge of raw material selection, fabric preparation, and their impact on garment quality and manufacturing processes.
5. To cultivate skills for identifying and solving production-related issues, including bottlenecks, inefficiencies, and material handling challenges.

UNIT 1:

- Introduction, Introduction to Garment Manufacturing
- Process, Merchandising Department

UNIT 2:

- Sampling Department, Fabric Store Department
- Trims and Accessories Store Department

UNIT 3:

- Spreading and Cutting Department, Planning

UNIT 4:

- Sewing Department, Seams and Stitches

UNIT 5:

- Quality Department
- Finishing and Packaging Department

TEXT/REFERENCE BOOKS:

1. Dr. JyotiBhasin Chaudhry 'Concepts of Apparel Manufacturing' Delhi, India

Drafting and Pattern Making-I (BVFD-104)

Course Objective:

By the end of this course, students shall be able to identify pattern making tools and terminology, and take accurate body measurements. They will draft basic blocks like bodice, sleeves, skirts, and necklines. Students will apply drafting techniques to create patterns for garments such as frocks, night suits, and kurtas. They will also explore basic home furnishing items and garment detailing like darts, pleats, and plackets.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Accurately identify and utilize pattern making tools, equipment, and terminology in drafting.
2. Take correct body measurements using standard charts for both kids and ladies.
3. Draft basic garment blocks including bodice, sleeve, neckline, and skirt with precision.
4. Apply drafting techniques to create patterns for various garments such as frocks, sundresses, collars, and night suits.
5. Understand and construct home furnishing patterns like cushion covers and pillow covers, including elements such as darts, pleats, and plackets.

UNIT1:

- Introduction to Drafting-Introduction, Importance, Advantages, Needs of Drafting.
- Introduction to Pattern Cutting-It's Tools, Equipment, Work Room, Term & Definition.
- How to take Body Measurements - Introduction, Standard Measurement Chart for Kids, And Importance of Measurement.
- Drafting of Child Body block
- Drafting of Sleeve Block and Neck Line

UNIT 2:

- Drafting and pattern making of collars and it's variations-
- Drafting and pattern making of dungaree
- Drafting and pattern making of frocks and its variations

UNIT3:

- Introduction of pockets, plackets, darts, pleats, tucks
- Introduction of cushion cover, pillow cover

UNIT 4:

- Introduction to ladies' standard measurement chart
- Pattern making of the garment to be construct
- Drafting of night suit, frock (two type)
- Drafting of a line kurta(ladies); two-piece dress

UNIT 5:

- Submission of Drafting File.

TEXT/REFERENCE BOOKS:

Kopp Ernestinoff, Victoria Zelin, Beatrice & Gross Lee 'How to Draft Basic Patterns' Fairchild New York 4th Edition.

Koop & Roff 'Apparel Designing Through Flat Pattern Cutting' Fairchild New York ,1995

Garment Construction-I(BVFD-105)

Course Objective:

The course Garment Construction-I introduces students to basic sewing techniques and the operation of sewing machines. It focuses on developing essential skills in hand and machine stitching. Students learn to construct simple garments and household items. The course lays a strong foundation for advanced garment construction.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Identify and use various sewing tools, equipment, and machine parts effectively.
2. Operate domestic and industrial sewing machines with confidence and precision.
3. Apply appropriate hand and machine stitches for different garment construction processes.
4. Construct basic household articles and simple garments like tops, night suits, frocks, and kurtas.
5. Demonstrate finishing techniques, seam applications, and fastener attachments in garment construction projects.

UNIT 1:

- Introduction to sewing lab, tools, equipment
- Introduction to sewing machine parts and their uses
- Stitch classification- permanent and temporary hand stitches
- Seams and seam finishes

UNIT 2:

- Uses of fasteners- zippers, buttons, hook- eyes, Velcro, press buttons, buckles etc.
- Construct- cushion cover, pillow cover
- Construct- collar and neckline variations, top

UNIT 3:

- Construction of night suit, frock, A line kurta

UNIT 4:

- Construct- salwar and dhoti salwar, cord set-Two piece dress

UNIT 5:

- Submission of Garment File

REFERENCE BOOKS:

1. Mary Mathews 'Practical Clothing Construction Part I And II' Bhattacharyya Reprographics (p) Ltd., CHENNAI, 1974
2. Valerie Cock 'Dress Making Simplified' Blackwell Science, London, 1981

Fashion Illustration and Sketching(BVFD- 106)

Course Objective:

This course aims to introduce students to the fundamentals of fashion illustration, including design concepts and sketching techniques. It helps develop figure drawing skills with correct proportions and posture. Students will learn to illustrate garments using various tools, media, and textures. The course also guides them in creating theme-based collages and compiling a professional portfolio.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Understand the basics of fashion and design along with mastering line practices, pencil, and brush strokes using sketching tools.
2. Illustrate fashion block figures, stick figures, and flash figures with correct human body proportions and posture.
3. Use various media to draw male and female illustrations demonstrating movement and anatomical accuracy.
4. Render different fabric textures such as denim, silk, cotton, and leather, and apply design elements and prints in fashion garments.
5. Create collages and submit a comprehensive portfolio including theme and design boards along with a range of fashion illustrations.

UNIT 1:

- Introduction to fashion and design.
- Different Line practices.
- Pencil and brush strokes
- Tools for Sketching Illustration

UNIT 2:

- Fashion Block Figure
- Figure proportion
- Stick Figure
- Flash Figures Front and Back

UNIT 3:

- Different mediums and equipment uses.
- Intro to fashion illustrations.
- Male and Female Illustration
- Anatomy movement and posture detail

UNIT 4:

- Creation of Textures(Denim, Cotton, Silk, Leather)
- Application of elements in dress designing
- Application of prints in dress designing

UNIT 5:

- Collage Making
- Portfolio Submission.

TEXT/REFERENCE BOOKS:

1. Patric John Ireland 'Fashion Design Illustration Children 'Batsford Ltd. 5 july 1996
2. Walter Foster 'Series in Sketching and Colouring' WatterT.Foster. 1960

Elements of Design and Colour Concept(BVFD-107)

Course Objective:

This course introduces the basic elements and principles of design used in fashion. It focuses on developing an understanding of line, shape, texture, space, and form. Students will also explore color theory, schemes, and visual effects. Practical work will enhance skills in applying these concepts to fashion sketches and boards.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Understand and apply the elements of design such as line, shape, space, and texture in fashion illustrations and mood boards.
2. Identify and implement basic design details using skirt, shirt, and pant libraries in fashion sketching.
3. Demonstrate knowledge of design principles including repetition, rhythm, balance, and unity in creative work.
4. Apply color theory concepts like value scales, color wheel, and color schemes effectively in fashion projects.
5. Develop concept boards and portfolio presentations using color motifs, surface techniques, and visual texture effects.

UNIT 1:

- Elements of design- introduction, definition and uses
- Definition and uses – line, shape, space, Textile

UNIT 2:

- Basic design details, Skirt library, Shirt library, Pant library

UNIT 3:

- Principle of design, Repetition, Gradation, Rhythm, Radiation
- Balance, Unity

UNIT 4:

- Colour introduction, Colour theory, Value- value scale & value key
- Colour wheel, schemes, visual effect, Colour theory and composition- colour, aspect of colour, Colour study for practical usage projects

UNIT 5:

- Composition, Inspiration / concept board / theme board
- Design development based on concept, Techniques/material
- Colour / motifs, Visual texture effects rendering and colouring
- Printed and painted
- Submission of Portfolio.

TEXT/REFERENCE BOOKS:

1. Luie M. Chadwick 'Fashion Drawing Design' B. T. Batsford , Ltd. 1926
2. Francis Marshall 'Fashion Drawing' The Studio Publications , 1941

Course Objective:

The objective of this course is to develop students' skills in digital fashion design using CorelDRAW. It focuses on creating flat and solid sketches, prints, and garment designs, and enables students to prepare a professional digital fashion portfolio for academic and industry use.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Demonstrate proficiency in using CorelDRAW tools, menu bar, and surface bar for creating digital fashion illustrations and layouts.
2. Create accurate flat sketches and solid sketches using digital tools to represent garment structure, fit, and design details.
3. Design and apply appropriate prints and swatches digitally for various fashion products and design concepts.
4. Develop digital designs for western, traditional, and designer garments by integrating suitable silhouettes, prints, and color schemes.
5. Create a well-organized digital fashion portfolio, including layouts and final presentation suitable for academic and professional submission.

Unit 1

- Corel draw Tools, Menu Bar, Surface Bar, Flat Sketches, Solid sketches

Unit 2

- Prints, Swatches

Unit 3

- Western outfit, Traditional outfit

Unit 4

- Designer garments

Unit 5

- Layout for Portfolio, Submission of Digital portfolio

TEXT/REFERENCE BOOKS:

1. W. K. Wong 'Applications of Computer ' Elsevier Science & Technology ,2017
2. Clavin Wong.' Applications of Computer ' Elsevier Science & Technology ,2017

Project Work (BVFD - 109)

Course Objective:

The course aims to introduce students to the significance of a professional fashion portfolio and its role in the design industry. It emphasizes the process of selecting, organizing, and presenting design work with clarity and creativity. Students will learn to visually communicate fashion concepts using digital boards and thematic elements. The project also encourages independent thinking and attention to detail in the final garment presentation.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Create and present a professional fashion portfolio reflecting their design identity.
2. Develop and compile Digital Inspiration, Mood, Colour, and Fabric Boards based on a given theme.
3. Design and submit one complete male and one female dress aligned with the theme.
4. Demonstrate the ability to visually and verbally communicate fashion concepts.
5. Organize and present a cohesive body of work that shows creativity, technical skills, and conceptual thinking.

- Digital Inspiration Board , Mood Board , Colour Board , Fabric Board on given theme.
- Submission of one Female and Male Dress.
- Presentation.

Environmental Studies (BVFD- 201)

Course Objective:

To understand the concepts of natural resources, distinguishing between renewable and non-renewable resources, and learning about the importance and management of various resources such as forests, water, minerals, food, energy, and land & understand the science behind global warming, its impact on the environment, and the measures required to mitigate its effects on a global scale.

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Understand the classification and significance of natural resources, including renewable and non-renewable resources, and evaluate the role of various resources like forests, water, minerals, food, energy, and land in environmental sustainability.
2. Analyse the structure and function of ecosystems, the flow of energy, ecological succession, and the role of food chains in maintaining ecological balance.
3. Identify the causes, effects, and control measures of various types of environmental pollution, such as air, noise, water, soil, marine, thermal, and nuclear hazards, and understand their impact on both human health and the environment.
4. Develop strategies for water conservation, rainwater harvesting, and watershed management, and understand the importance of resettlement and rehabilitation of communities affected by environmental changes.
5. Comprehend the causes and consequences of global warming, and evaluate the environmental, social, and economic measures needed to mitigate its effects on a global scale.

UNIT 1:

- Natural Resources: Renewable and non-renewable resource, Forest resources, Water resources, Mineral resources, Food resources, Energy resources, Land resources

UNIT 2:

- Ecosystem: Concept, Structure, function, energy flow, succession, food chains

UNIT 3:

- Environmental Pollution: causes, effects & control measures of – Air pollution, noise pollution, Water pollution, soil pollution, Marine pollution, Thermal pollution, nuclear hazards.

UNIT 4:

- Water conservation, rain water harvesting, water shade management, resettlement and rehabilitation of people

UNIT 5:

- Global warming.

TEXT/REFERENCE BOOKS:

1. Daniel B. Botkin & Edward A. Keller Environmental Science: Earth as a Living Planet, Wiley, 2014
2. M. H. Dodds & M. J. Whiles, Principles of Ecology, Jones & Bartlett Learning, 2010

Fabric Study(BVFD- 202 A)

Course Objective:

To familiarize students with a wide range of fabric types, including natural fibers (cotton, silk, wool) and synthetic fibers (polyester, nylon, acrylic).

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Demonstration of woven fabric structures, including basic weaves (e.g., plain, twill, satin) and more complex weaves (e.g., jacquard, damask).
2. To identify and work with the fabric grain (lengthwise, crosswise, and bias) and understand how the grain influences the fit, drape, and appearance of a garment.
3. Analyze the properties of various fabrics such as weight, texture, flexibility, durability, and their suitability for different apparel and home furnishing purposes.
4. Apply knowledge of textile finishes (mechanical and chemical) to enhance the functionality, aesthetic appeal, and maintenance of fabrics.
5. Interpret fabric specifications, labels, and swatch data to make informed decisions regarding fabric selection for fashion design and manufacturing processes.

UNIT 1:

- Yarn – definition, yarn processing
- Cotton system and wool system – method undertaken for formation of single yarn
- Alternate spinning process – rotor air jet, friction, twist less spinning, self-twist spinning

UNIT 2:

- Yarn properties
- Number of yarn parts – simple & complex yarn, types of complex yarns, textured yarns, fibre blends

UNIT 3:

- Definition of weaving – what is warp, weft selvedge, difference between warp & weft, identifying face and back of fabrics, on the grain, off grain, shew, bow, fabric width, fabric weight, fabric count

UNIT 4:

- Woven fabrics – different type of weaves – plain, twill, basket, satin & their examples fancy weaves- dobby, pique, jacquard, nomie, leno, double cloth, pile weaves, tapestry weaves & their examples

UNIT 5:

- Collection of swatches & maintaining a swatch file

TEXT/REFERENCE BOOKS:

1. Cropman Bernard P 'A Textiles-Fibre to Fabric ' McGraw – Hill International Edition, New Yourk 1983
2. Joseph Mafory L 'Essential of Textiles ' Hold Rinehart and Winstom, London 1980

Textile Studies(BVFD- 202 B)

Course Objective:

This course explores the visual, historical, and cultural foundations of Indian textiles, highlighting their artistic, technical, and socio-political dimensions. It covers weaving, printing, embroidery, and dyeing traditions across India through both historical and contemporary perspectives. Emphasis is placed on the interrelation between textiles, art history, and cultural identity. Hands-on exposure and interactions with artisans will deepen appreciation for craft techniques and sustainable practices.

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Identify and describe the historical significance, features, and techniques of key Indian textile traditions.
2. Analyze the influence of socio-political and cultural contexts on textile design and production.
3. Demonstrate understanding of traditional weaving, dyeing, printing, and embroidery methods.
4. Evaluate the role of textiles in nationalism, sustainability, and contemporary design movements.
5. Integrate theoretical and practical knowledge for creative textile-based projects.

UNIT 1:

- Visual and Historical Foundations of Indian Textiles-

Importance of textiles in art history and material culture, Identification and features of Indian textiles, Visual exploration and art theory, Woven textile practices: brocade, extra weft weaving, Architectural and artifact correlations, Case studies: Baluchar saris, Kanchipuram saris, Figuration and geometric abstraction

UNIT 2:

- Courtly, Painted, and Printed Textiles

Mughal miniature paintings and their textile interrelations, Mughal brocade, velvet, woven rugs, Representational space in miniatures and textiles, Kalamkari traditions: dyed, painted, resist-dyed cottons, Coromandel textiles and Deccani crafts, Trade networks and artisanal insights.

UNIT 3:

- Embroidery, Domesticity, and Resistance – Embroidery as narrative: Kashmir shawls, Chamba rumals, Bengal kantha, Embroidery as drawing and writing, Workmanship, gender, and domestic labor, Colonial cataloguing and exhibition of textiles, Khadi movement, nationalism, and indigenous resurgence.

UNIT 4:

- Modern and Contemporary Textile Practices – Post-independence textile design and fashion, Designer-artisan collaborations: Visvakarma exhibitions, Concepts of sustainability and slow fashion, Textile in contemporary art practices, Nilima Sheikh, Shruti Mahajan, M. Kailasham, Ajit Das, Performance art and textiles as medium.

UNIT 5:

- Techniques and Craft Practices: Demonstrations and Dialogues- History and demonstration of yarn and fabric dyeing, Woodblock making and textile printing (southern India focus), Dye and mordant painting: Kalamkari methods, Interviews with master artisans: dyers, blockmakers, Faculty reflections on sustainability and craft futures.

TEXT/REFERENCE BOOKS:

1. Crill, Rosemary & Jariwala, Kapil. The Fabric of India. Victoria & Albert Museum, 2015.
2. Gillow, John & Barnard, Nicholas. Traditional Indian Textiles. Thames & Hudson, 2014.

Course Objective:

This course aims to provide students with a comprehensive understanding of the evolution of Indian costumes from ancient to medieval periods. It explores the clothing styles, materials, and cultural influences of different dynasties including the Indus Valley Civilization, Mauryan, Sunga, Satavahana, Kushan, Gupta, and Mughal periods. Students will learn how costume development was influenced by art, religion, trade, and socio-political changes. The course encourages historical analysis to inform design inspiration and cultural appreciation in fashion.

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Identify and describe the costume styles of various ancient Indian civilizations and historical dynasties.
2. Analyse the socio-cultural, religious, and political factors that influenced Indian costume evolution.
3. Recognize the materials, silhouettes, motifs, and accessories used in different historical periods.
4. Draw inspiration from traditional Indian attire for contemporary fashion design and costume recreation.
5. Evaluate the legacy and continuity of ancient and medieval costume elements in modern Indian fashion.

UNIT 1:

- Ancient Indian Civilizations

UNIT 2:

- Mauryan and Sunga Periods

UNIT 3:

- Satavahana (Andhra Period)

UNIT 4:

- Kushan Period

UNIT 5:

- Gupta Period
- Mughal Period

TEXT/REFERENCE BOOKS:

1. A. Biswas 'Indian Costumes' Publications Division, Ministry of Information and Broadcasting, Government of India, 1969
2. Ritu Kumar 'Costume and Textiles of Royal India' Christie's Books / Antique Collectors' Club, 1999
3. Parul Bhatnagar 'Traditional Indian Costumes and Textiles' Abhishek Publications, 2004

Drafting and Pattern Making – II (BVFD- 204)

Course Objective:

This course aims to advance students' foundational knowledge of pattern making by exploring complex garment structures and tailoring techniques. It introduces professional methods such as drafting, flat pattern manipulation, and draping to develop accurate garment patterns. Emphasis is placed on creating structured designs like blouses, jackets, gowns, and skirts with precision. Students will also learn to modify and grade patterns while maintaining design balance and fit.

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Apply advanced pattern-making techniques such as flat pattern drafting, dart manipulation, and added fullness.
2. Draft structured garments including blouses, tailored shirts, A-line kurtas, and multiple skirt variations.
3. Execute draping techniques for gowns and panel kurtas with a focus on contouring and fit.
4. Modify and grade patterns for different sizes while ensuring proper proportion and silhouette.
5. Analyze and implement various sleeve styles and their construction through block development and variation.

UNIT 1:

- Method of pattern making:- drafting, flat pattern making, draping
- Drafting of adult blocks.
- Sleeve Block and Variation of Sleeve.

UNIT 2:

- Drafting crop shirt , palazzo (Two types)

UNIT 3:

- Draping of Gown and Panel Kurta.

UNIT 4:

- Drafting of 3 Types of Blouse
- Drafting of Shirt.
- Drafting of A line Kurta.

UNIT 5:

- Skirt variation- a – line, yoked, flared, gathered, pleated, gored, peplum, layered, tiered, panel skirt circular, half circle

TEXT/REFERENCE BOOKS:

1. Armstrong'Pattern Making for Fashion Design' Pearson Education, Ltd
2. Barnard Zamkoff'Basic Pattern Skills For Fashion Design' Fairchild Publications,

Advance Techniques of Garment Construction(BVFD-205)

Course Objective:

The course Advance Techniques of Garment Construction aims to provide in-depth knowledge of complex garment-making methods. It focuses on enhancing students' technical sewing skills and precision in tailoring. Through structured practice and theme-based assignments, students will explore the intricacies of dart manipulation, fasteners, and advanced stitching. The objective is to prepare learners for creating couture-quality garments with professional finishing.

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Demonstrate precision in dart manipulation and neckline variations using half-scale samples.
2. Develop and apply advanced construction techniques for collars, pockets, belts, and various fasteners.
3. Stitch structured garments such as skirts, shirts, and kurtas with a focus on finishing and fit.
4. Construct different types of sleeves and blouses using professional tailoring methods.
5. Design and construct one male and one female garment based on a given theme, showcasing creative and technical excellence.

UNIT 1:

- Dart manipulation &necklines- sample of all dart manipulation mentioned in the draft unit to be done in $\frac{1}{2}$ scale

UNIT 2:

- Stitching of crop shirt ,plazzo (two types)

UNIT 3:

- Stitching of Skirts, Shirt and Kurta.

UNIT 4:

- Stitching of Different types of Sleeves and 3 types of Blouses.

UNIT 5:

- Stitching of one Female and one male Dress as per given theme
- Submission of File and Garment.

TEXT/REFERENCE BOOKS:

1. Armstrong'Pattern Making for Fashion Design' Pearson Education, Ltd.
2. Navneet Education Team 'Zarapkar System of Cutting' Navneet Education Ltd. India 2017

Surface Designing and Techniques(BVFD-206)

Course Objective:

This course introduces students to a wide range of traditional and contemporary surface designing techniques used in fabric decoration. It focuses on building practical skills in embroidery, mirror work, beadwork, cutwork, and fabric enhancement methods. Students will explore both aesthetic and functional applications of surface design. Through hands-on practice, they will learn to creatively manipulate fabrics to achieve rich, textural outcomes.

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Demonstrate proficiency in basic embroidery stitches and apply them to fabric decoration.
2. Identify and implement traditional surface design methods like mirror work, cutwork, and beadwork.
3. Develop and apply tracing techniques for transferring surface design patterns onto fabric.
4. Create functional textile products such as cushion covers and kurtas using learned techniques.
5. Execute a complete surface design project incorporating embroidery and fabric manipulation skills.

UNIT 1:

- Introduction – to fabric decoration- embroidery- basic stitches running, back stitch, split, simple couching, stem , satin, cross, blanket, closed button hole, cross button hole, lazy-dazy, eyelet, laced, chain, cable chain, herring bone. spider, log and short
- Tracing designs

UNIT 2:

- Mirror work – definition, types of mirror work
- Cushion cover

UNIT 3:

- Cut work- paces in India where it is done, types of cut work
- Bead work

UNIT 4:

- Designer plain kurta with any embroidery work

UNIT 5:

- Project work

TEXT/REFERENCE BOOKS:

1. Armstrong 'Pattern Making for Fashion Design' Pearson Education Ltd.
2. Barnard Zamkoff 'Basic Pattern Skills for Fashion Design' Fairchild publication.

Fashion Illustration & Theory(BVFD-207)**Course Objective:**

The course aims to provide students with a strong theoretical foundation in fashion illustration, focusing on its history, elements, and expressive potential. It introduces various types of lines, curves, shapes, and drawing styles essential for creative expression. Students will explore material handling, color schemes, and fabric textures along with their symbolic meanings. The course also develops an understanding of design elements and principles to enhance artistic fashion representation.

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Understand and apply different types of lines, curves, shapes, and proportions in fashion drawing.
2. Apply principles of color theory and symbolism in fashion illustrations.
3. Illustrate stylized fashion figures using gesture, stick, and doodling techniques.
4. Identify and use various materials and tools effectively in fashion sketching.
5. Integrate design elements and principles like balance, rhythm, harmony, and texture into garment illustrations.

UNIT 1:

- Line- Straight Line, Curve Line, Zigzag Line Etc
- Curve- Right Angle Curve, Left Angle Curve, Doodling
- Shapes- Geometrical Shapes, Objects Etc.
- Stick Drawings, Doodling Drawings, Gesture Drawings, Basic Proportions

UNIT 2:

- Material and Tools Theory, Colour Scheme Theory
- Colour Theory, Colour Meaning Theory

UNIT 3:

- Sources of Theory, Man Made, Natural, Historical, Symbolic

UNIT 4:

- Elements Design Theory, Line, Colour, Texture

UNIT 5:

- Rhythm, Harmony, Balance, Space, Value, Colour Scale, Hue

TEXT/REFERENCE BOOKS:

1. Patrick John Ireland 'Fashion Design Illustration Children' BatefordLtd. 5 July 1996
2. Victor Armors ' How to Sketch Female Figure ' Traddy Books, 1989

Application of Computer II (BVFD-208)

Course Objective:

This course is designed to advance students' digital design skills using industry-standard software such as Adobe Photoshop and Illustrator. It builds upon foundational computer knowledge to develop practical applications in fashion design. Students will explore tools for digital illustration, image editing, garment specification, and creative visual composition. The course aims to enhance their ability to create professional fashion presentations and digital portfolios.

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Demonstrate proficiency in navigating and customizing the Photoshop and Illustrator workspaces.
2. Create technical flat sketches and garment specification sheets using Adobe Illustrator.
3. Apply advanced Photoshop techniques such as layering, filtering, color correction, and retouching.
4. Design creative compositions including posters, magazine covers, invitation cards, and mood boards.
5. Develop and present a professional-level digital fashion portfolio using integrated software tools.

UNIT 1:

- The photoshop workspace, The tool box, The menu bar, Properties

UNIT 2:

- Layers, Filters, Correction, Colour balance, Editing

UNIT 3:

- Composition, Levels, Gradient, Invitation card, Posters

UNIT 4:

- Dresses editing, Fabric effects, Magazine cover page, Mood board
- Theme board

UNIT 5:

- Digital portfolio

TEXT/REFERENCE BOOKS:

1. Steve Greenberg and M.Kathleen Colussy 'Rendering Fashion, Fabric, and Prints with Adobe Photoshop' by M Kathleen Colussy, Pearson India (1 January 2007)

Care Finishing and Storage of Textiles(BVFD- 301A)

Course Objective:

The course aims to equip students with knowledge and practical skills related to the finishing processes, proper care, and scientific storage of textiles. It focuses on enhancing the durability, appearance, and functionality of fabrics while fostering sustainable maintenance practices in the fashion industry.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Apply appropriate methods for the care, maintenance, and storage of different textile materials to ensure their longevity and sustainability.
2. Identify and explain various textile finishing processes and their effects on fabric performance and aesthetics.
3. Demonstrate knowledge of storage techniques to prevent fabric deterioration due to environmental factors like moisture, light, and pests.
4. Analyze common textile damage issues and recommend suitable renovation and maintenance techniques to restore fabric usability and appearance.
5. Interpret care labeling systems and standards to guide appropriate laundering, ironing, and storage procedures for diverse fabric types.

UNIT 1:

- Finish: Meaning, Definition, characteristics and other details

UNIT 2:

- Aesthetic finishes

UNIT 3:

- Special purpose or functional finishes

UNIT 4:

- Care and renovation of textiles

UNIT 5:

- Laundry and storage

TEXT/REFERENCE BOOKS:

1. Crobman ,Bernard P,‘Textile Fiber to Fabric Maegraw’ Hill Edition.1983
2. Dhantayagi Sushila,‘Fundamental of textiles and Their Care’ Orient Laugman Ltd.1996

Textile Conservation and Restoration(BVFD- 301B)

Course Objective:

To provide knowledge and practical skills in preserving, conserving, restoring, and safely displaying textiles while maintaining their cultural and historical value.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Identify the scope, importance, and historical development of textile conservation.
2. Recognize causes and signs of textile deterioration.
3. Apply preventive conservation techniques for storage and handling.
4. Demonstrate basic restoration and repair methods for textiles.
5. Implement safe exhibition and long-term care practices for textile collections.

UNIT 1:

- Introduction to Textile Conservation and Restoration- Meaning, scope, and importance of textile conservation and restoration, Difference between preservation, conservation, and restoration, Historical development of textile conservation practices, Role of museums, archives, and heritage institutions.

UNIT 2:

- Causes and Identification of Textile Deterioration- Physical, chemical, and biological causes of damage, Environmental factors: light, humidity, temperature, and pollutants, Pest damage: insects, rodents, and microorganisms, Methods of inspecting and identifying deterioration in textiles.

UNIT 3:

- Preventive Conservation Techniques- Proper handling and storage of textiles, Types of storage: flat, rolled, and hanging methods, Use of archival materials (acid-free tissue, boxes, muslin), Environmental control and monitoring systems.

UNIT 4:

- Restoration Methods and Repair Techniques- Cleaning processes: dry cleaning, wet cleaning, vacuuming, and chemical cleaning, Fabric stabilization: patching, reweaving, and reinforcing, Color restoration techniques, Ethical considerations and limitations in textile restoration.

UNIT 5:

- Exhibition, Display, and Long-Term Care of Textiles- Principles of safe textile display in museums and galleries, Mounting techniques for garments and flat textiles, Lighting, humidity, and environmental control during exhibitions, Packing, transport, and long-term care for traveling textile collections.

1. TEXT/REFERENCE BOOKS:

Flury-

Lemberg, Mechthild. Textile Conservation and Research. Schriften der Abegg-Stiftung, 1988.

2. Hallet, Jessica. Preserving Textiles: A Guide for the Nonspecialist. Rowman & Littlefield, 2013

Course Objective:

This course aims to equip students with foundational skills in draping, pattern making, grading, and layout planning. It focuses on hands-on techniques to manipulate fabric on dress forms and develop garment shapes creatively. Students will gain an understanding of the grading system applied to different garment blocks. Emphasis is laid on practical application for various garments like skirts, shirts, kurtas, sleeves, and trousers.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Students will be able to drape fabric creatively on a dress form to develop garment silhouettes.
2. Students will understand the basic principles and techniques of pattern grading.
3. Students will perform grading operations on skirt and dartless bodice blocks.
4. Students will apply grading methods to sleeve and ladies' kurta blocks.
5. Students will demonstrate layout planning and grading for shirts and trousers.

UNIT 1:

- Draping the fabric on dress form

UNIT 2:

- Introduction to grading

UNIT 3:

- Grading of basic skirt block
- Drafting of Top

UNIT 4:

- Pattern making of designer sleeves
- Pattern making of ladies Top (any two types)

UNIT 5:

- Grading of shirt Lay out
- Draping saree (any three types)

TEXT/REFERENCE BOOKS:

1. Shoben , Martin M.& Ward . JP.'Pattern Cutting & Making Up' Oxford University Press,London 1982
2. Cock, Valerie 'Dressmaking Simplified' Blackwell Scientific publications. Oxford.3rdEdition

Recycle of Clothes(BVFD-303)

Course Objective:

This course aims to encourage awareness and creativity in sustainable fashion by upcycling old and unused garments into new, functional products. Students will explore innovative ways to reduce textile waste through practical reconstruction techniques. Emphasis will be placed on utilizing materials like kurtas, sarees, and jeans to create fashionable and useful items. The course fosters both environmental consciousness and hands-on design skills among budding fashion professionals.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Students will creatively upcycle old garments such as kurtas, sarees, and jeans into new, functional fashion pieces.
2. Students will develop technical skills in reconstructing garments and accessories using waste fabrics.
3. Students will design and create sustainable fashion accessories like bags, bangles, and fabric jewellery.
4. Students will construct one male and one female outfit based on a given design theme using recycled materials.
5. Students will demonstrate their understanding of sustainability by completing and submitting final garments as part of a practical project.

UNIT 1:

- Wastage long kurta
- Wastage saree

UNIT 2:

- Wastage jeans
- Embroidery and fabric jewellery set

UNIT 3

- Crochet
- Macrame

UNIT 4:

- Hand bag
- Tote bag
- Potli bag

UNIT 5:

- Construction of Female and one Male Dress on a given theme .
- Submission of Garment.

TEXT/REFERENCE BOOKS:

1. ConnicAmanden 'The Recycling Indian Clothing' Indiana University Press

Advance Illustration & Design Process & Art Work(BVFD- 304)

Course Objective:

This course aims to develop students' advanced skills in fashion illustration through imaginative drawing, fashion feature sketching, and garment rendering using various techniques. Emphasis is placed on creating visual textures, accessories, and swatch boards to enhance design presentation. Students will also explore logo and motif creation inspired by historical fashion periods such as Indian, Roman, Victorian, and more. The course encourages creative expression through theme-based and 3D illustrations, fostering conceptual thinking and professional-level art application.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Develop accurate facial and body features in fashion illustrations using both imaginative and photographic references, with focus on male and female garment rendering and coloring.
2. Apply advanced techniques such as thread pulling, rolling, and sponge effects to create rich textures and detailed accessories in fashion illustrations.
3. Prepare swatch boards and translate fabric textures and swatches into well-composed fashion illustrations.
4. Design logos, motifs, and fashion dummies inspired by historical and cultural fashion periods like Indian, Egyptian, Roman, Victorian, and more.
5. Conceptualize and execute theme-based and 3D fashion illustrations with a focus on originality, technical skill, and innovative presentation.

UNIT 1:

- Drawing from imagination and Photographs.
- Fashion Features Sketching- Eyes,Nose,Ears,Face,Hairstyle
- Male and female garment rendering and coloring.

UNIT 2:

- Advance texture creation- Thread pulling technique,Thread crumble technique,Thread rolling technique,Blade effect,Jute Thumb,Ink Blow technique,Sponge effect
- Advance Accessories Designing

UNIT 3:

- Swatch Board and illustration

UNIT 4:

- Logo and motif creation
- Detailed working of dummy and garments in periodic fashion- Indian,Egyptian,Asian,Roman,Greek,Victorian,Arabian

UNIT 5:

- Theme based illustrations
- 3D illustrations

TEXT/REFERENCE BOOKS:

1. Walter Foster 'Sketching and Colouring' Walter T.Foster 1960
2. Victor Armors'How to Sketch Female Figure' Troddy Books, 1989

Fashion Portfolio and Design Collection(BVFD – 305)

Course Objective:

This course aims to equip students with the necessary skills to create a professional fashion portfolio through in-depth research and creative development. It emphasizes concept building, theme exploration, and the translation of ideas into visual formats. Students will learn to present their design concepts using theme boards, detailed illustrations, and technical sheets. The course also focuses on enhancing creative expression, silhouette exploration, and portfolio organization techniques.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Develop and organize a professional fashion portfolio based on in-depth research and thematic development.
2. Create theme boards, illustration sheets, and design boards to communicate their design concepts effectively.
3. Demonstrate understanding of silhouette shapes and garment detailing in the context of a design collection.
4. Illustrate fashion figures accurately and apply them in design presentations and portfolio work.
5. Compile and present a cohesive collection that reflects individual creativity, concept clarity, and professional standards.

UNIT 1:

- Introduction
- Research
- Way to complete research

UNIT 2:

- Silhouette shapes
- Detailing

UNIT 3:

- The fashion figures
- Fashion figure project

UNIT 4:

- Developing research material & medium of colours
- Theme boards
- Explain sheets or design board

UNIT 5:

- Organizing your portfolio

TEXT/REFERENCE BOOKS:

1. Walter Foster 'Creating a Successful Fashion Collection' Barron's Educational Series Inc., U.S.; Reprint edition. 16 February 2012

Application of Computer-III(BVFD-306)

Course Objectives:

This course aims to equip fashion design students with advanced skills in Adobe Photoshop, focusing on tools, effects, and professional layout creation. Emphasis is placed on digital editing techniques, visual presentations, and creative board development. Students will explore various applications such as mood boards, theme boards, and magazine covers. The course also prepares learners to develop and showcase their work through digital portfolios and design projects.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Students will be able to confidently navigate the Photoshop workspace, including the toolbox, menus, and properties panel.
2. They will gain hands-on experience with layers, filters, color corrections, and advanced editing tools.
3. Students will be capable of editing dresses, applying fabric textures, and creating fashion-related visual content.
4. They will design mood boards, theme boards, color boards, and client-specific presentations.
5. Students will develop and present a professional 2D/3D digital fashion portfolio showcasing their design work.

UNIT 1:

- The photoshop workspace, The tool box
- The menu bar
- Properties

UNIT 2:

- Layers, Filters, Correction, Colour balance
- Editing

UNIT 3:

- Dresses editing, Fabric effects, Magazine cover page, Mood board
- Theme board

UNIT 4:

- Research work, Project, Mood board, Theme board, Colour board
- Client board

UNIT 5:

- 2d, 3d, Digital portfolio

TEXT/REFERENCE BOOKS:

1. Steve Greenberg and M.KathleenColussy‘Rendering Fashion, Fabric, and Prints with Adobe Photoshop’ M Kathleen Colussy,Pearson India (1 January 2007)

Course Objectives:

The course aims to provide students with hands-on experience in traditional Indian textile decoration techniques. It focuses on developing technical skills in various dyeing methods such as Bandhej, Lehriya, and Clip dye. The course further explores creative surface ornamentation through stencil making, block printing, and hand painting. It encourages both artistic expression and cultural appreciation through practical textile work.

Course Outcome(s):

After successful completion of the course, the student shall be able to:

1. Students will be able to perform traditional Indian dyeing techniques such as Bandhej, Lehriya, and Clip Dye effectively.
2. Students will develop skills in stencil design and application for fabric surface decoration.
3. Students will learn various block printing methods using thread, wooden, and vegetable blocks.
4. Students will gain the ability to create hand-painted textile designs including floral, animal, and Worli styles.
5. Students will enhance their creativity and technical proficiency in fabric embellishment through practical assignments.

UNIT 1: Dyeing process

- Lehriya
- Bandhej

UNIT 2: Dyeing process II

- Codding
- Sangumdey

UNIT 3: Stencil making

- Animal stencil, Board stencil
- Flower stencil

UNIT 4: Block printing

- Thread block
- Wooden block
- Vegetable block

UNIT 5: Hand painting

- Flower painting, Worli painting
- Animal painting

TEXT/REFERENCE BOOKS:

1. GillowJhon 'Traditional Textiles of India' Thames and Hudson Ltd.
London
2. Harvey Janet 'Traditional Textiles of Central Asia' Thames and Hudson Ltd. London 1996

Fashion Merchandising(BVFD-308)

Course Objective:

The course aims to provide students with a comprehensive understanding of the principles and practices of fashion merchandising, focusing on the role of retailers, brands, exports, buying, and wholesalers in the fashion business. Students will develop skills to analyze markets, understand consumer needs, plan assortments, and manage merchandising operations across domestic and global contexts.

Course Outcome(s):

After successful completion of the course student shall be able to:

1. Explain the functions, strategies, and challenges of fashion retailers in the domestic and global market..
2. Analyze the role of branding in fashion merchandising and evaluate brand positioning strategies.
3. Interpret the processes involved in fashion export merchandising, documentation, and market entry.
4. Apply the principles of buying, assortment planning, sourcing, and vendor management in fashion merchandising.
5. Assess the functions of wholesalers and their contribution to the fashion supply chain.

UNIT 1:

- Retailer

UNIT 2:

- Brand

UNIT 3:

- Export

UNIT 4:

- Buying

UNIT 5:

- Wholeseller

TEXT/REFERENCE BOOKS:

1. Pragya Bhatnagar. 'Fashion Merchandising: Principles and Practices', Bloomsbury India.
2. Leslie Davis Burns, Linda O. Brvant, Nancy O Brvant. 'The Business of Fashion: Designing, Manufacturing and Marketing' Paperback

